

USAID'S COOPERATIVE DEVELOPMENT PROGRAM YEAR IN REVIEW (OCTOBER 2018 - SEPTEMBER 2019)

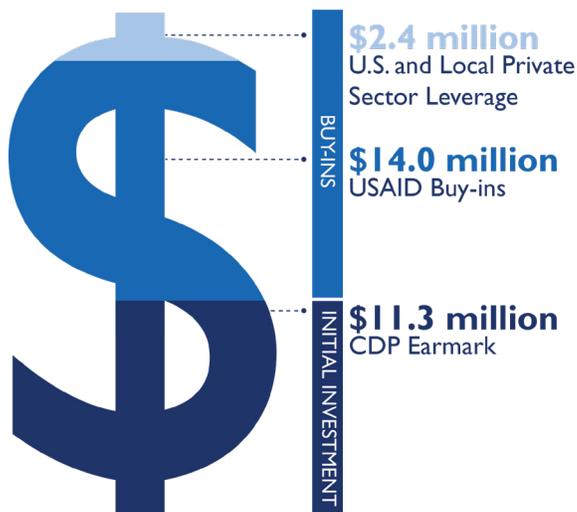
The Cooperative Development Program (CDP) is a global initiative that strengthens cooperative businesses and credit unions across multiple sectors throughout Africa, Asia, and Latin America. The program partners with U.S.-based cooperatives and Cooperative Development Organizations (CDOs) for five-year activities.



GLOBAL COMMUNITIES
Measuring success: In Rwanda, cooperative members are measuring maize crops to ensure a bountiful harvest

The purpose of the program is to foster sustainable cooperative systems that deliver value to cooperative members and their communities. This is accomplished by improving cooperative business performance, creating environments where cooperatives can thrive, and enhancing the development community's support to cooperatives.

In August 2018, the program awarded funding to CDOs to support local cooperatives in USAID target countries. This report highlights the accomplishments of the program and its partners during Year 2.



RESOURCES LEVERAGED

The program leveraged more than \$27 million in funding for cooperative development worldwide, including the program investment and buy-ins from USAID and the U.S. and local private sector.



IMPACT ON COMMUNITIES

With support for cooperatives and credit unions, the program advances sustainable development in countries around the world.



15 COUNTRIES

The program worked in 15 countries across Africa, Asia, and Latin America.



90 COOPERATIVES & CREDIT UNIONS

The program strengthened and built the capacity of over 90 local cooperatives and credit unions.



\$58 MILLION IN INCOME + SERVICES

Program-supported cooperatives and credit unions delivered income and services to members valued at \$58 million.



3.9+ MILLION PEOPLE

More than 3.9 million people - cooperative members and their households - benefited from this program.



86+ ORGANIZATIONS

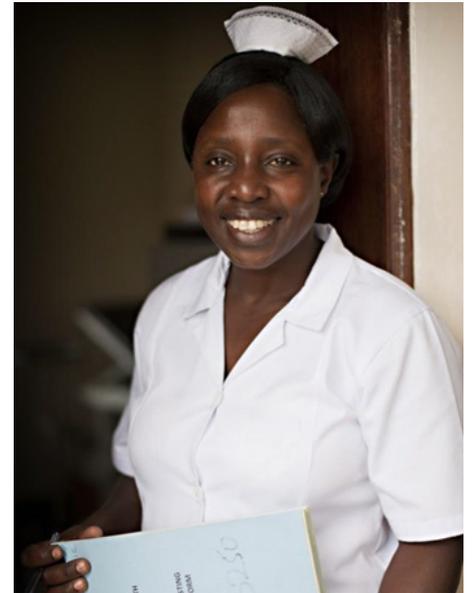
More than 86 organizations have adopted program-developed tools and resources to improve cooperative development.

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Through continuous support supervision from [the program] we know how to use data to make decisions and we discuss our data monthly to track trends.

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- LOCAL COOPERATIVE MEMBER, UGANDA



HEALTHPARTNERS
Cooperating for health: A nurse working at a health cooperative in southwestern Uganda

Mapping the Cooperative Development Program (CDP)

The CDP implemented programs and conducted research in 17 countries across Africa, Asia, Europe, and Latin America



PARTNER SPOTLIGHT: PROMOTING GENDER EQUITY

Cooperatives are naturally inclusive, principles-based businesses. Due to the principle of ‘open membership’, women can join cooperatives and thereby have decision-making power, earn higher wages, and obtain leadership positions. Despite this, cultural norms in many countries challenge the core meaning behind these principles and globally cooperatives need to ensure fair, equal conditions for all their members.

With this in mind, Equal Exchange made gender equity a core component of their USAID-funded Cooperative Development Program. Over the past year, Equal Exchange has worked closely with their local partners to promote gender equity within their cooperatives and supply chains. Together, they identified common goals and designed activities to help their organizations and communities be more gender aware.



During a gender equity workshop at a banana cooperative in Peru, attendees were asked to identify men and women’s participation at each step of the supply chain. Operating under the assumption that banana production was “men’s work,” a group made up of male cooperative members did not include work carried out by women during their presentation. The group of female members then pointed out their contributions at numerous parts of the supply chain. The group reconvened to reflect on these inequalities and lack of representation, and deepen their analysis of gender equity during the rest of the workshop. By the end of the session, all members were more understanding of the need to take action to dispel stereotypes and address inequalities.

To raise awareness, create greater inclusion, and normalize gender mainstreaming, Equal Exchange has facilitated gender workshops, like the one in Peru, for all of their cooperative partners. During the next year, they plan to arrange peer exchanges where members of different partner cooperatives share their experiences with gender and design common strategies to advance gender equality within their organizations.

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We value the sustainability of the CDP because it allows us to plan strategic activities in the medium and long term, ensuring the sustainability of various activities.

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- LOCAL COOPERATIVE
MEMBER, MEXICO

EQUAL EXCHANGE
Promoting equidad de género/gender equity: the
Regional Coordinator and Gender Equity
Consultant from Equal Exchange at a workshop in
Peru

Questions about the Cooperative Development Program?

For more information, please contact the Office of Local Sustainability at localsustainability@usaid.gov.